
Performance Measurement and Management

TAIWAN - ITALY INTERNATIONAL INTERNSHIP PROGRAM

Dr. Paolo Taticchi



Seminar Overview

12 Hours

PERFORMANCE MEASUREMENT AND MANAGEMENT

Dr. Paolo Taticchi

Dr. Paolo Taticchi is Assistant Professor in Business and Management Engineering at the University of Perugia, Italy. He's also Associated Lecturer at Bradford School of Management, UK and Adjunct Professor at the Polytechnic Institute of New York University, New York.

His research activities focus in the fields of: performance measurement and management, business networks and sustainability.

He is author and co-author of numerous research papers published in referred journals and conference proceedings, and he has been author and editor of the book "Performance Measurement and Management: New Context, Themes and Challenges" published by Springer.

He's the Director of Studies of the Bradford-Perugia MBA in Italy, the Founder and Director of the International Summer School Program of the University of Perugia, and the Co-Organizer of the Taiwan-Italy International Internship Program.

Course Outline

Session I - "The Gail Palmer Ashton Graduate School of Business: the Balanced Scorecard Initiative", Case Study in Groups, 3 hours.

Session II - "Introduction to Performance Measurement and Management", Lecture, 3 hours.

Session III - "The Balanced Scorecard", Lecture, 1 hour.

Session IV - "Mobil US Marketing and Refining Division", Case Study in Groups, 2 hours.

Session V - "Business Sustainability Measurement and Reporting", Lecture, 2 hours

Session VI - Measuring Personal Performance

Pre-Reading Material

Eccles, R.G., (1991) “The Performance Measurement Manifesto”, Harvard Business Review, January-February.

Neely, A., Gregory, M., Platts, K. (2005) “Performance measurement system design: A literature review and research agenda”, International Journal of Operations & Production Management, Vol. 25 No. 12, pp. 1228-1263

Mobil USM&R; 5-198-044, October 30, 1997; Harvard Business School

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